

Nueces County Medical Society

1000 Morgan Ave. * Corpus Christi, TX 78404-2042 * (361) 884-5442

Pictorial Directory Rate Sheet

DEADLINE FOR COPY: March 18th, 2009

Directory Size: 6" wide x 9" deep, spiral bound Offset printing is used.
Production Date: April/May 2009 **Line Screen:** 133

Ad size (inclusive of the border):

One-full page: 5" wide x 8" high
One-half page: 5" wide x 4" high
One-fourth page: 2½" wide by 4" high
One-eighth page: 2½" wide x 2" high

Ad size (inclusive of the border): One-full page: 2 ½" wide x 5 ¼" high

Choice Locations:

Back Cover	2,500
Front Inside Cover	1,750
Back Inside Cover	1,750
Tab Dividers (one full page, right side, color)	1,500
Tab Dividers (one full page, left side, black & white)	1,250

Other Locations:

One full page (color)	\$1,050
One full page (black & white)	\$750
One-half page (black & white)	\$500
One-fourth page (black & white)	\$325
One-eighth page (black & white)	\$175

Add \$100 for special locations (front of directory — before physician photos)

Copy can be camera-ready artwork,

Custom Ad Designs Available

At a rate of \$25/hour, not to exceed \$100.00 per ad

Contract must be submitted with payment.

Please write check payable to:
Nueces County Medical Society.

VISA and MasterCard Accepted

Thank you for your business!